



New York City Campaign Finance Board
100 Church Street, 12th Floor, New York, NY 10007
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Frederick P. Schaffer
Chair

Gregory T. Camp
Richard J. Davis
Lawrence Moskowitz
Dawn Smalls
Members

Amy M. Loprest
Interim Executive Director

January 17, 2024

By E-mail

Gil Cygler
People Enhancing New York
[REDACTED]

Lawrence Mandelker
[REDACTED]

FINAL BOARD DETERMINATION – EC2023 PRIMARY ELECTION INDEPENDENT SPENDER

The New York City Campaign Finance Board (“Board”), at a meeting held on January 11, 2024, made the following final determination concerning People Enhancing New York:

The Board determined that People Enhancing New York violated the New York City Charter and Board Rules and that the Independent Spender, People Enhancing New York, and its Authorized Representative, Gil Cygler, are jointly and severally liable for paying \$19,500 in penalties as follows:

A penalty of \$19,500 for late reporting. *See* NYC Charter § 1052(a)(15)(b); Board Rules 14-02, 14-03. An independent spender is required to report communications once it makes covered expenditures aggregating \$1,000 during an election cycle for communications that refer to a specific candidate or ballot proposal. *See* Board Rule 14-02(b), (c). Independent spenders are required to file complete and timely disclosure statements on Mondays during the election year, and daily disclosure within 24 hours of a communication during the two weeks before an election. Independent spenders are required to report all covered communications as well as any design, production, or distribution expenditures related to those communications. In addition, independent spenders meeting certain criteria must report information about contributions received. *See* NYC Charter § 1052(a)(15)(b); Board Rules 14-02, 14-03. On July 3, the Spender reported seven communications with expenditures totaling \$19,500. Based on their distribution dates, these communications were required to be reported between June 16 and 23. These pre-election expenditures were not reported until after election day. Additionally, on July 3, the Spender untimely reported seven contributions totaling \$53,300, and on July 10 untimely reported an additional \$10,000 contribution. The Board assessed penalties of \$9,750 for the late reported expenditures and \$9,750 for the late reported contributions.

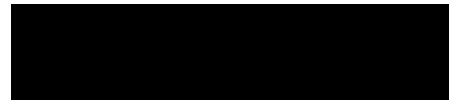
The Board determined that the amount due is \$19,500.

You must pay to the Board the full amount due of **\$19,500** no later than **February 16, 2024**. Checks should be made payable to the “New York City Election Campaign Finance Fund,” and mailed to the attention of Timothy Jutte, Senior Associate Counsel, New York City Campaign Finance Board, 100 Church Street, 12th Floor, New York, NY 10007 or delivered to the offices of the Board.

If the Board is not in receipt of the full \$19,500 by February 16, 2024, the Independent Spender’s name and the unpaid amount will be posted on the Board’s Website and the Board may initiate a civil action against the Independent Spender and its Authorized Representative to compel payment.

You may challenge this final determination, within four months, in the New York State Supreme Court pursuant to Article 78 of the Civil Practice Law and Rules.

If you need additional time to pay this amount or if you have any questions concerning this Final Board Determination, please contact Timothy Jutte, Associate Counsel, at (212) 409-1866 or TJutte@nyccfb.info.



Joseph Gallagher
Interim General Counsel

**NEW YORK CITY
CAMPAIGN FINANCE BOARD**