



New York City Campaign Finance Board
100 Church Street, 12th Floor, New York, NY 10007
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Frederick P. Schaffer
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Richard J. Davis
Lawrence Moskowitz
Marianne Camille Spraggins
Members

Amy M. Loprest
Executive Director

September 26, 2022

By E-mail

1199 for Maya
Alexander Rabb, Authorized Representative
[REDACTED]

FINAL BOARD DETERMINATION – EC2021 INDEPENDENT SPENDER

The New York City Campaign Finance Board (“Board”), at a meeting held on September 15, 2022, made the following final determination concerning 1199 for Maya:

Violations and Penalties

The Board determined that 1199 for Maya violated the New York City Charter and Board Rules and that the Independent Spender, 1199 for Maya, and its Authorized Representative, Alexander Rabb, are jointly and severally liable for paying \$41,523 in penalties as follows:

1. A penalty of \$250 for failing to disclose the name of a leader. *See* Board Rule 14-02(d)(ii)(A). On June 16, 2021, the Spender reported a \$12,700 contribution from Triviseo Consulting Group for which no leadership information was reported.

2. A penalty of \$41,273 for failing to file. *See* Board Rules 14-02, 14-03. On June 16, 2021, the Spender submitted a daily disclosure statement that included a \$624,928.23 expenditure for a TV/cable advertisement titled *For All of Us Ad*, distributed on June 8. The communication should have been reported in a June 9 daily disclosure and was seven days late, constituting a failure to file.

On June 18, the Spender submitted a daily disclosure statement that included three mass mailing communications: a \$14,090.89 expenditure for *Mail Piece 1* (distributed June 4) and a \$14,090.89 expenditure for *Mail Piece 2* (distributed June 7), both reported seven days late, and a \$14,645.62 expenditure for *Mail Piece 3* (distributed June 11), reported six days late, constituting a failure to file for all three communications.

On June 21, the Spender submitted its last daily disclosure filing before the June 22 primary election. The filing included four newly disclosed communications: a \$7,200 expenditure for *Poster* (distributed June 8), a \$125,694.78 expenditure for *Palm Card* (distributed June 8), a \$1,214.26 expenditure for *Newspaper Ad*

– *Russian* (distributed June 10), and a \$13,860 expenditure for *Print Ads* (distributed June 10), as well as an additional advertising buy on June 18 of \$50,000 for the previously disclosed communication *For All of Us Ad*. The communications distributed June 8 were reported 12 days late, the communications distributed June 10 were reported 10 days late, and the additional expenditure was not reported at least two days prior to Election Day, constituting a failure to file for all four communications. For the June 18 *For All Of Us Ad* ad buy, the Board assessed a penalty of 10% of the amount of the expenditure, because the communication itself was reported timely. For the remaining communications, the Board assessed a penalty of the greater of \$250 or 25% of the amount of the expenditure, up to the statutory maximum of \$10,000.

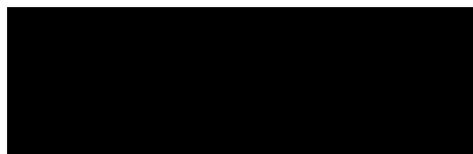
The Board determined that the amount due is \$41,523.

You must pay to the Board the full amount due of **\$41,523** no later than October 26, 2022. Checks should be made payable to the “New York City Election Campaign Finance Fund,” and mailed to the attention of Joseph Gallagher, Senior Counsel, New York City Campaign Finance Board, 100 Church Street, 12th Floor, New York, NY 10007 or delivered to the offices of the Board.

If the Board is not in receipt of the full \$41,523 by October 26, 2022, the Independent Spender’s name and the unpaid amount will be posted on the Board’s Website and the Board may initiate a civil action against the Independent Spender and its Authorized Representative to compel payment.

You may challenge this final determination, within four months, in the New York State Supreme Court pursuant to Article 78 of the Civil Practice Law and Rules.

If you need additional time to pay this amount or if you have any questions concerning this Final Board Determination, please contact Joseph Gallagher, Senior Counsel, at (212) 409-1865 or JGallagher@nyccfb.info.



Bethany Perskie
General Counsel

**NEW YORK CITY
CAMPAIGN FINANCE BOARD**