



**New York City Campaign Finance Board**  
100 Church Street, 12<sup>th</sup> Floor, New York, NY 10007  
212.409.1800 | www.nycffb.info

Frederick P. Schaffer  
Chair

Gregory T. Camp  
Richard J. Davis  
Lawrence Moskowitz  
Marianne Camille Spraggins  
Members

Amy M. Loprest  
Executive Director

September 26, 2022

**By E-mail**

Amplify Her  
Jorge Luis Vasquez, Jr, Counsel  
[REDACTED]

Martha Speranza Wong, Current Authorized Representative  
[REDACTED]

Alexander Rabb, Former Authorized Representative  
[REDACTED]

**FINAL BOARD DETERMINATION – EC2021 INDEPENDENT SPENDER**

The New York City Campaign Finance Board (the “Board”), at a meeting held on September 15, 2022, made the following final determination concerning Amplify Her:

**Violations and Penalties**

The Board determined that Amplify Her violated the New York City Charter and Board Rules and that the Independent Spender, Amplify Her, and its Authorized Representative, Alexander Rabb, are jointly and severally liable for paying \$47,500 in penalties as follows:

1. A penalty of \$37,500 for failing report communications. *See* NYC Charter § 1052 (a)(15)(b); Board Rule 14-02. The Spender failed to timely report 16 communications with associated expenditures totaling \$146,109 in the following instances: on June 16, 2021 the Spender paid \$43,864 for a primary mailer printing, and \$20,000 each for an internet banner ad, a 15 second vertical video ad, a 15 second horizontal video ad, a 30 second horizontal video ad, and a 30 second vertical video ad; on June 5, 7, 12, and 19 the Spender paid the following amounts for palm cards for door knocking: \$666.25, \$109.99, \$134.23, and \$347.28; on May 29, the Spender paid \$228.62 for double-sided palm cards for door knocking; on May 22 the Spender paid \$119.76 each for double-sided palm cards for canvassing and palm cards for canvassing; on May 23 the Spender paid \$119.76 for palm cards for canvassing; on May 20 the Spender paid \$290 for

phone banks; and on May 15 the Spender paid \$108.86 for single-sided palm cards for canvassing. For each of the 16 communications, the Board assessed a penalty of the greater of \$250 or 25% of the amount of the expenditure, up to the statutory maximum of \$10,000.

2. A penalty of \$10,000 for failing to report contributions. On April 29, 2022, the Current Authorized Representative reported \$220,000 in contributions not previously disclosed to the Board. The Board assessed a penalty of 10% of all expenditures up to the statutory maximum of \$10,000 for this violation.

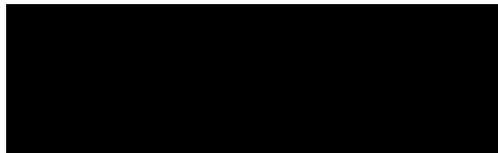
**The Board determined that the amount due is \$47,500.**

You must pay to the Board the full amount due of **\$47,500** no later than **October 26, 2022**. Checks should be made payable to the “New York City Election Campaign Finance Fund,” and mailed to the attention of Joseph Gallagher, Senior Counsel, New York City Campaign Finance Board, 100 Church Street, 12<sup>th</sup> Floor, New York, NY 10007 or delivered to the offices of the Board.

If the Board is not in receipt of the full \$47,500 by October 26, 2022, the Independent Spender’s name and the unpaid amount will be posted on the Board’s Website and the Board may initiate a civil action against the Independent Spender and its Authorized Representative to compel payment.

You may challenge this final determination, within four months, in the New York State Supreme Court pursuant to Article 78 of the Civil Practice Law and Rules.

If you need additional time to pay this amount or if you have any questions concerning this Final Board Determination, please contact Joseph Gallagher, Senior Counsel, at (212) 409-1865 or [JGallagher@nyccfb.info](mailto:JGallagher@nyccfb.info).



Bethany Perskie  
General Counsel

**NEW YORK CITY  
CAMPAIGN FINANCE BOARD**